

DAYANG NURAIZA

www.daystudios.org

Visual Artist
Creative Designer



EXPERIENCES

Graphic Designer -

May 2022 - PRESENT

Dornier MedTech (Germany)

- Conceptualising of key visuals
- Maintaining brand identity within global portals
- Designing collaterals for marketing use
- Visual preparation for live events
- Led video editing efforts
- Brand direction for projects under WIKKON (China)

Graphic Designer, Marketing - Mar 2021 - Feb 2022 BRZE (Singapore)

- Design direction for marketing collaterals
- Spearheaded design for the company's website
- Managed social media content
- Motion graphics

Graphic Designer -

Oct 2020 - Mar 2021

Lucky Plaza Bazaar (Singapore)

- Design social media campaigns
- Design direction for TikTok (1.4mil views)
- Model for brand
- Rebrand of company logos
- Interior rebrand for new outlet

Founder, Project Manager -

Apr 2020 - Apr 2023

DayCares (Singapore)

- I founded DayCares SG to support low-income residents with food rations and welfare aid. We've partnered with groups like The Food Bank Singapore, Jamus Lim, and Jamiyah SG. I've led both digital and on-site projects, providing monthly aid to 260+ families and raising over \$10K in welfare funds.

Prior to design,

I have over 4 years of experience in food & beverages (Head Barista as my last position in this industry)

EDUCATION

Singapore University In Social Science

Bachelor of Science in Marketing

Singapore Polytechnic

Diploma in Visual Communication

Institute of Technical Education

Diploma in Visual Communication

SOFTWARE



Adobe
Illustrator



Adobe
Photoshop



Adobe
InDesign



Adobe
Premiere Pro



Adobe
After
Effects



Microsoft
Teams



Figma